

Creating your own Pragmatic Passion Personal Vision Statement

In this exercise you will do your best to define what matters most in your life and to see it all in one place to help you create your own personal vision statement. Best done with a trusted mentor.

Real Life Examples:

Amanda Steinberg, founder of dailyworth.com:

"To use my gifts of intelligence, charisma, and serial optimism to cultivate the self-worth and net-worth of women around the world. I believe financially empowered women are the key to world peace."

Ryan Newman, Financial Services Executive:

"To be an ocean of inspiration and a well of giving set on the foundation of hard work, humility and gratitude. To be a leader in my roles as: Father: 'Dad of wonder' / Husband: 'soulful listener' / Brother: 'advisor' / Son: "net giver".

Joe Battista, Consultant, Success Coach, and Passioneer:

"To inspire and coach people to live joyful, fulfilling lives while serving others first and to form partnerships with other 'Passioneers' to make a positive impact for others. To care for my family and my own personal wellbeing so I am healthy and energized to serve the greater good."

Erica Salowe, College Senior: *"To expand and capitalize on my natural writing and communications skills while pursuing a career in professional storytelling and brand building. To bring joy to others through my writing.*

Krishna C. Nadella - Host & Producer of STATE OF MIND:

"To carry out my life in the fashion that my wife, children, family and friends can be proud of and to leave an impact on this world that will allow others to craft the stories they want to present to the world. Every life is a book...make yours a bestseller!"

Ken "The Spice Man" Snyder, Ambassador for the Foundation for Free Enterprise Education:

"Be a positive influence to all whom I touch on the journey of life and bring unbridled passion via contagious enthusiasm in the inspiration of others to achieve their dreams. Through experience sharing and random acts of kindness, to live my life as a resource in service to all."



Real Life 101: Creating Erica Salowe's Pragmatic Passion Vision Statement

Erica Salowe recently graduated college with a degree in Public Relations and English, with a minor in International Studies. This template helped her create her Pragmatic Passion Vision Statement.

Values: Honesty, loyalty, effort, ambition

Interests: Writing, reading (fiction/fantasy; favorite is Graceling series), action movies, fun with friends, college prep (stressful time, practiced SAT, filled out many college apps), listening to Celtic music, travel

NOT interested in: math/science/technology

Skills & Knowledge: AP English/History/Spanish, honors classes in the humanities

Natural Talents/What You Do Well: writing, people person, "the mom" (common sense), surrounding herself with good people, vivid imagination, ambitious, external supportive family/network, spiritual/not religious

What Others Say You Do Well: good writer, driven, fortunate

Concerns/Areas For Improvement: hypercritical, perfectionist, worrier, procrastinator, cares about what others say, hard worker and hard on herself, lacks confidence

Passions: family, travel, hiking, adventurer, Scotland + Celtic culture. Dream is to be a best-selling author. Majors in Public Relations to pay the bills--career in professional storytelling

Causes: Four Diamonds Dance MARATHON benefiting Pediatric Cancer Patients

Quality Of Life Desired: Create enjoyable moments--traveling, memories with family, lots of laughs and intellectual conversation. To comfortably afford a sizable, nicely decorated home, perhaps a vacation home. To afford things I need and many things that I want. I believe however, that true happiness can't be measured by material possessions alone.

Stage of life: Recent College Graduate

Personal Vision Statement: "To expand and capitalize on my natural writing and communications skills while pursuing a career in professional storytelling and brand building. To bring joy to others through my writing.



Pragmatic Passion Personal Vision Statement for: _____ **Date:** _____

Values:

Interests:

Skills & Knowledge:

Natural Talents/What You Do Well:

What Others Say You Do Well:

Concerns/Areas For Improvement:

Passions:

Causes:

Quality Of Life Desired:

Stage Of Life:

Personal Vision Statement:



COMING IN AUGUST 2018!

For More Information Contact Joe Battista at joe@pragmaticpassion.com
or visit www.pragmaticpassion.com

Dream Big. Keep It Real. Get It Done!

THE POWER OF



**PRAGMATIC
PASSION**

**7 Common Sense Principles for
Achieving Personal & Professional Success**

JOE BATTISTA

FATHER. COACH. MENTOR.

Foreword by New York Times Best Selling Author John U. Bacon